



**Please join us in Flagstaff as the Arizona Office of Tourism presents the
AOT World Tour 2015**

@AZTourismPR on Twitter; Use #AOTWorldTour to connect with us on social

WHEN: 9:30 a.m. – 3:00 p.m., Tuesday, December 8, 2015

WHERE: Doubletree by Hilton Flagstaff
1175 Historic Rte 66, Flagstaff, AZ 86001
(928) 773-8888

COST: \$20.00 (includes lunch)

REGISTRATION: Please register online at: www.aotworldtour.ezregister.com

AGENDA:	9:30-10:00 a.m.	Registration
	10:00-10:20 a.m.	Welcome by Debbie Johnson, Director, AOT
	10:20-11:10 a.m.	Market Reports The top five things you need to know and the top five things you probably didn't know in the international markets in which AOT has representation: United Kingdom, Canada, Mexico, France and Germany (please note: China will not be participating in this session).
	11:10-11:30 a.m.	Case Studies Case studies highlighting local community successes in our targeted international markets.
	11:30-11:45 a.m.	Break
	11:45 a.m.-12:45 p.m.	Lunch with Keynote Presentation on China's Outbound Tourism
	12:45-2:50 p.m.	Breakout Sessions (6 sessions at 20 minutes each) These 20 minute sessions will allow you the opportunity to interact with our international representatives in a small group setting.
		Event Concludes